



The most Trusted & Liked mining, metals and minerals companies

2023 RANKING

TOP MMM COMPANIES

Most Trusted & Liked Mining, Metals and Minerals companies



2023 Results

NR	COUNTRY	COMPANY	TLS
1	Switzerland	Duferco	86
2	Switzerland	Swiss Steel Group	79
3	United States	Freeport-McMoRan	77
4	China	China Baowu Group	77
5	United States	Newmont Mining Corporation	77
6	China	Ansteel Group	76
7	United States	Southern Copper	76
8	China	Ganfeng Lithium	74
9	United States	Materion Corp.	74
10	United States	Steel Dynamics	72
11	Germany	MAHLE	72
12	France	Eramet	72
13	China	Zijin Mining Group	71
14	Austria	Voestalpine	71
15	UK	CRH	69
16	Brazil	Vale	69
17	Netherlands	Nyrstar	69
18	Germany	LEAG	69
19	France	Jacquet Metals	69
20	France	Imerys	68
21	Germany	Salzgitter AG	68
22	United States	Alcoa	68
23	United States	Nucor	68
24	United States	U.S. Steel	67
25	Germany	HeidelbergCement	67

NR	COUNTRY	COMPANY	TLS
26	Germany	Saarstahl	66
27	Germany	Schaeffler	66
28	Germany	Aurubis	66
29	UK	Endeavour Mining	66
30	UK	Antofagasta	65
31	Germany	ThyssenKrupp	64
32	Germany	K+S	64
33	Japan	Nippon Steel	63
34	Switzerland	Glencore	62
35	Australia	BHP Group	62
36	Australia	Fortescue	62
37	UK	ArcelorMittal	62
38	Sweden	Höganäs AB	61
39	Sweden	Sandvik	61
40	Switzerland	Holcim	59
41	UK	Anglo American	58
42	Sweden	SSAB	58
43	Sweden	LKAB	57
44	Finland	Metso	56
45	Germany	RWE	56
46	Finland	Outokumpu	55
47	Sweden	Boliden	55
48	UK	Tata Steel	52
49	UK	Rio Tinto	51

How to read the results: **80-100** Very high **70-79** High **60-69** Average **40-59** Low **0-39** Very low

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About the study

The report is based on insights gathered from stakeholders in the mining, metals and minerals sector.

Between 25 September and 15 October 2023, Caliber surveyed 39,468 people in its global index markets (Brazil, China, France, Germany, Japan, the UK and the US).

The data also includes 11,359 unique ratings of 49 companies across 13 markets (the global index markets plus Australia, Austria, Finland, Netherlands, Sweden and Switzerland).

The scores underpinning the ranking are based on the average responses to a question presented on a 1-7 scale: to what extent do respondents trust and like each company.

The scores are then normalized into a 0-100 scale without any weighting or adjustments.

All results shown in the ranking can be further broken down along segmentation parameters like age, gender, geography, and occupation.

In any study based on a population sample, there is a statistical margin of error in all measurements. In this study, the margin of error in the scores above is 1.6 points at a 95% confidence level.

This means that only differences in scores equal to or larger than 1.6 points can be regarded as statistically significant, though smaller changes may still indicate important tendencies.

How can Caliber help brands to build a bulletproof reputation?

Caliber is a stakeholder intelligence company.

It provides businesses with actionable intelligence on brand and reputation that helps them understand their audience, communicate more effectively, and build trust.

Caliber created the world's only real-time, customizable stakeholder tracking platform, which shows companies what relevant stakeholders think and how they're likely to behave – anytime, anywhere.

Caliber's Real-Time Tracker is the world's most powerful online tool for continuously monitoring stakeholder perceptions. It surveys thousands of people every day and displays real-time metrics on a visually appealing, user-friendly dashboard.

[Tell me more!](#)

